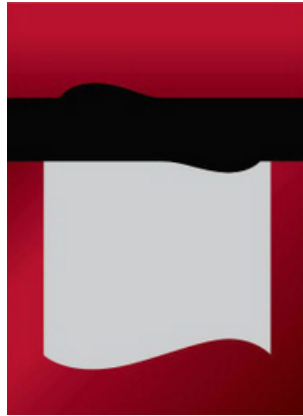


United States of America

United States Patent and Trademark Office



Reg. No. 5,279,301

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Int. Cl.: 29

Trademark

Principal Register

Sargento Foods Inc. (WISCONSIN CORPORATION)
One Persnickety Place
Plymouth, WI 53703

CLASS 29: Cheese

FIRST USE 1-00-2005; IN COMMERCE 1-00-2005

The color(s) burgundy and black is/are claimed as a feature of the mark.

The mark consists of a burgundy rectangle with a black bar with a curved edge on the top left side and on the bottom right side appearing on the top third of the mark; the bottom edge of the gray area is a wavy line. The color gray is used to represent transparent areas of the packaging and is not claimed as a feature of the mark.

OWNER OF U.S. REG. NO. 3687547, 3478342

SER. NO. 87-088,506, FILED 06-29-2016
LISA ANNE PAPALE, EXAMINING ATTORNEY



Joseph Matal

Performing the Functions and Duties of the
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