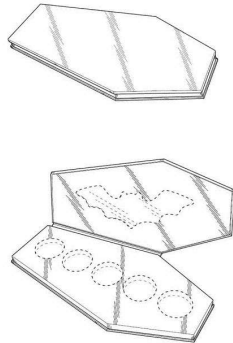


United States of America

United States Patent and Trademark Office



Reg. No. 4,879,778

Registered Jan. 5, 2016

Int. Cl.: 3

LUNATICK COSMETIC LABS, LLC (WISCONSIN LIMITED LIABILITY COMPANY)
2008 EUCLID AVENUE
MILWAUKEE, WI 53207

FOR: COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 5-16-2014; IN COMMERCE 5-16-2014.

TRADEMARK

PRINCIPAL REGISTER

THE MARK CONSISTS OF A THREE-DIMENSIONAL CONFIGURATION OF PACKAGING IN THE FORM OF A COFFIN-SHAPED CONTAINER FOR FACIAL MAKEUP. THE CONFIGURATION OF THE PACKAGING IS SHOWN AS TWO SEPARATE VIEW OF THE PACKAGING. THE TOP PART OF THE DRAWING SHOWS THE EXTERIOR OF THE CASE FOR THE COSMETIC PRODUCTS APPEARING AS THE SHAPE OF A CLOSED COFFIN, WHILE BOTTOM PART OF THE DRAWING SHOWS THE INTERIOR OF AN OPEN CASE FOR THE COSMETIC PRODUCTS APPEARING AS THE SHAPE OF TWO COFFINS ATTACHED BY A HINGE WITH THE TOP COFFIN HAVING A BAT-SHAPED MIRROR AND THE BOTTOM PORTION HAVING FIVE DOTTED LINE CIRCLES. THE DOTTED-LINE CIRCLES IN THE LOWER PORTION OF THE INSIDE OF THE CONTAINER REPRESENT INDENTATIONS IN WHICH DIFFERENT SHADES OF MAKEUP ARE PLACED AND ARE NOT PART OF THE MARK. THE DOTTED-LINE BAT-SHAPE IN THE UPPER PORTION OF THE INSIDE OF THE CONTAINER REPRESENTS A MIRROR INSERT.

SER. NO. 86-477,833, FILED 12-11-2014.

MICHAEL TANNER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office