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FOR IMMEDIATE RELEASE

BOYLE FREDRICKSON ADDS ERIC SCHLEVENSKY TO THE LAW FIRM

MILWAUKEE – Boyle Fredrickson, the largest intellectual property law firm in Wisconsin, welcomes Eric Schlevensky as the firm's newest attorney.

Schlevensky has 11 years of experience as a practicing engineer with specific expertise in product development. He is well-versed in writing software for custom machinery and various motor drives. Schlevensky is the named inventor on two patents and is a licensed Professional Engineer in Wisconsin.

"With an impressive background in electrical engineering and as an inventor himself, Eric Schlevensky adds tremendous value to the firm," said Andrew McConnell, Boyle Fredrickson President. "Boyle Fredrickson's clients will benefit from Eric's extensive experience and his intimate understanding of the interface between intellectual property law and the product development process."

Schlevensky graduated from Marquette University Law School serving as a member of the Marquette Intellectual Property Law Review and as a Student Liaison to the Young Lawyers Division of the Wisconsin State Bar.

Prior to attending law school, Schlevensky graduated with honors from the Milwaukee School of Engineering with a B.S. in Electrical Engineering. As a graduate student, he earned a M.S. in Electrical Engineering from the University of Wisconsin-Madison and was a recipient of the Grainger Outstanding Power Engineering Student Award.

Schlevensky currently resides in Greenfield, Wisconsin with his wife Karin and daughter Kierstin. He is a member of the Institute of Electrical and Electronics Engineers (IEEE), as well as the IEEE's Industry Applications Society.

About Boyle Fredrickson

Boyle Fredrickson was founded in 1999. With 21 attorneys specializing in intellectual property law, it is Wisconsin's largest intellectual property law firm. The firm, which filed 430 patent applications and 153 federal trademark applications in 2007, handles all aspects of intellectual property law, including patent, trademark and copyright prosecution; foreign intellectual property; trade secret and unfair competition protection; information technology and e-commerce law; and all related licensing and litigation. Boyle Fredrickson was recently named as one of the Milwaukee Metropolitan Association of Commerce's 2008 Future 50 Award Winner. The Future 50 program recognizes privately-owned businesses that show significant revenue and employment growth.

Boyle Fredrickson is headquartered at 840 N. Plankinton Ave., Milwaukee, WI 53202. For more information, log on to www.boylefred.com, email info@boylefred.com or call 414-225-9755.