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**FOR IMMEDIATE RELEASE**

### **Boyle Fredrickson Announces Three New Shareholders; Names Senior Associate**

**MILWAUKEE**—Boyle Fredrickson, Wisconsin’s largest intellectual property (IP) law firm, announces the promotion of Attys. Michael S. Brayer, Mollie A. Newcomb and J. Mark Wilkinson as Shareholders. The firm also names Atty. Erin K. Fay as a Boyle Fredrickson Senior Associate.

With a background as a systems analyst, Brayer joined the firm in 2007 and specializes in technology patents. He is also a graduate of the University of Michigan Law School and a member of the Wisconsin Intellectual Property Law Association (WIPLA).

Newcomb joined the firm in 2001 and is skilled litigator and patent attorney with expertise in trademark law. She graduated with a J.D. from Marquette University Law School, serves on the board of directors for the Thomas More Lawyers Society and is a member of the Association for Women Lawyers.

As a graduate from the University of Tulsa College of Law, Wilkinson is licensed to practice law in Oklahoma, Illinois and Wisconsin. With an undergraduate degree in electrical engineering, his experience with electrical and electromechanical patents has been extensive since joining the firm in 2007.

Fay, a graduate of the Marquette University Law School and former executive director of the Marquette Intellectual Property Law Review joined the firm in 2007. She continues to hone her skills in intellectual property litigation matters and has a background in biomedical engineering.

### **About Boyle Fredrickson**

Boyle Fredrickson celebrated its 10-year anniversary in December of 2009. With 21 attorneys specializing in intellectual property law, Boyle Fredrickson is now Wisconsin’s largest intellectual property law firm. Since its inception, Boyle Fredrickson attorneys have filed more than 4,100 domestic patent applications, 1,700 foreign patent applications and 400 Patent Cooperating Treaty (PCT) applications. The firm, which has also filed more than 1,600 domestic trademark applications and 400 foreign trademark applications, handles all aspects of intellectual property law, including patent, trademark and copyright prosecution; foreign intellectual property protection; trade secret and unfair competition protection; information technology and e-commerce law; and all related licensing and litigation.

In 2009, Boyle Fredrickson was honored with several local business achievement awards, including being named one of Milwaukee’s “Fastest Growing Firms.” The Milwaukee Metropolitan Association of Commerce also honored Boyle Fredrickson as a “Future 50 Winner.” Boyle Fredrickson is headquartered at 840 N. Plankinton Ave., Milwaukee, WI 53203. For more information, log on to [www.boylefred.com](http://www.boylefred.com), email [mail@boylefred.com](mailto:mail@boylefred.com) or call 414-225-9755.

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