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FOR IMMEDIATE RELEASE

MCGOVERN JOINS BOYLE FREDRICKSON

MILWAUKEE, (Jan. 15, 2008) – Boyle Fredrickson, the largest intellectual property law firm in Wisconsin, welcomes Michael J. McGovern as the firm's newest attorney.

McGovern joins Boyle Fredrickson after many years of intellectual property law practice with Quarles & Brady. McGovern has held positions with the American Intellectual Property Law Association, the Wisconsin Intellectual Property Law Association and locally with the Plan Commission for the Village of Shorewood.

McGovern received his B.S. degree in Electrical Engineering from Michigan Tech University *with honors* and received his law degree from the University of Wisconsin-Madison, *cum laude*. Currently residing in Shorewood, Wisconsin, with his wife Linda, McGovern is admitted to practice by the U.S. Supreme Court, U.S. Court of Appeals (Federal and 7th Circuits) and the Eastern and Western District Courts of Wisconsin.

About Boyle Fredrickson

Boyle Fredrickson was founded in 1999. With 20 attorneys specializing in intellectual property law, it is Wisconsin's largest intellectual property law firm. The firm, which filed 430 patent applications and 153 federal trademark applications in 2007, handles all aspects of intellectual property law, including patent, trademark and copyright prosecution; foreign intellectual property; trade secret and unfair competition protection; information technology and e-commerce law; and all related licensing and litigation.

Boyle Fredrickson is headquartered at 840 N. Plankinton Ave., Milwaukee, WI 53202. For more information, log on to www.boylefred.com, email info@boylefred.com or call 414-225-9755.

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Editor's Note: Photos are available upon request by contacting Mike Shefky.