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FOR IMMEDIATE RELEASE

Boyle Fredrickson Promotes Nicole Brevitz to Marketing Coordinator

MILWAUKEE – Boyle Fredrickson, Wisconsin’s largest intellectual property law firm, recently promoted Nicole Brevitz to the position of marketing coordinator.

In her new role, Brevitz will oversee Boyle Fredrickson’s marketing efforts, managing the company’s advertising, public relations and sponsorships. In addition to her marketing responsibilities, Brevitz will continue to assist Boyle Fredrickson’s attorneys in providing clients with expert counsel, personal service and attention to detail.

Brevitz joined Boyle Fredrickson in 2006 as a legal assistant after working eight years as a legal secretary at A.O. Smith. In addition to attaining her legal secretarial degree from Milwaukee Area Technical College, Brevitz graduated from Ottawa University in 2007 with a business administration degree (magna cum laude) with an emphasis on business management.

About Boyle Fredrickson

Boyle Fredrickson was founded in 1999. With 21 attorneys specializing in intellectual property law, it is Wisconsin’s largest intellectual property law firm and the 22nd largest law firm in the Milwaukee area. The firm, which filed 657 patent applications and 214 trademark applications in 2008, handles all aspects of intellectual property law, including patent, trademark and copyright prosecution; foreign intellectual property; trade secret and unfair competition protection; information technology and e-commerce law; and all related licensing and litigation.

Boyle Fredrickson was recently named as one of the Milwaukee Metropolitan Association of Commerce’s 2008 Future 50 Award Winners. The Future 50 program recognizes privately-owned businesses that show significant revenue and employment growth. Boyle Fredrickson is headquartered at 840 N. Plankinton Ave., Milwaukee, WI 53203. For more information, log on to www.boylefred.com, email mail@boylefred.com or call 414-225-9755.

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Editor’s Note: Photos are available upon request by contacting Mike Shefky.